

# Master's Degree AGRIBUSINESS

## ANIMAL HEALTH COHORT

### FREQUENTLY ASKED QUESTIONS

#### How can the Master of Agribusiness benefit my career?

Students will learn strategies for making informed decisions based on an understanding of current issues as well as analytical skills and problem-solving skill sets. Information is presented so that students integrate key concepts while immediately applying what they have learned. Students complete company-related projects in many courses, solving issues for their firms. To learn more, visit [mab.k-state.edu](http://mab.k-state.edu).

#### How long to complete this degree?

The majority of students complete the program in about 2.5 years.

#### Where do students and alumni work?


The advantages of the MAB program for students and their companies are numerous. Investment in high-potential employees translates into retention, company growth and development. Graduates have earned significant positions as CEOs, vice presidents, senior directors and CFOs. Graduates also serve in a variety of functions pertaining to:

- Sales
- Research
- Marketing
- Trading
- Finance
- Risk management
- Communications
- Supply chain management
- Veterinary medicine
- Animal health



### LEARN MORE

 [olathe.k-state.edu/mab](http://olathe.k-state.edu/mab)

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## WHY AGRIBUSINESS?

The Master of Agribusiness is a combination of an MBA and a M.S. in agricultural economics. The on-campus portion of the program is held at K-State Olathe in August and October of each year. The Master of Agribusiness combines business, management and economic curriculum with a focus on working professionals in the animal health, companion animal and agribusiness industries. In addition to the traditional material covered, the Economics of the Global Animal Health Industry elective course further customizes the curriculum. This enhances students' ability to apply management and strategic skills to the challenges of a rapidly changing environment within the animal health industry.

### Program advantages

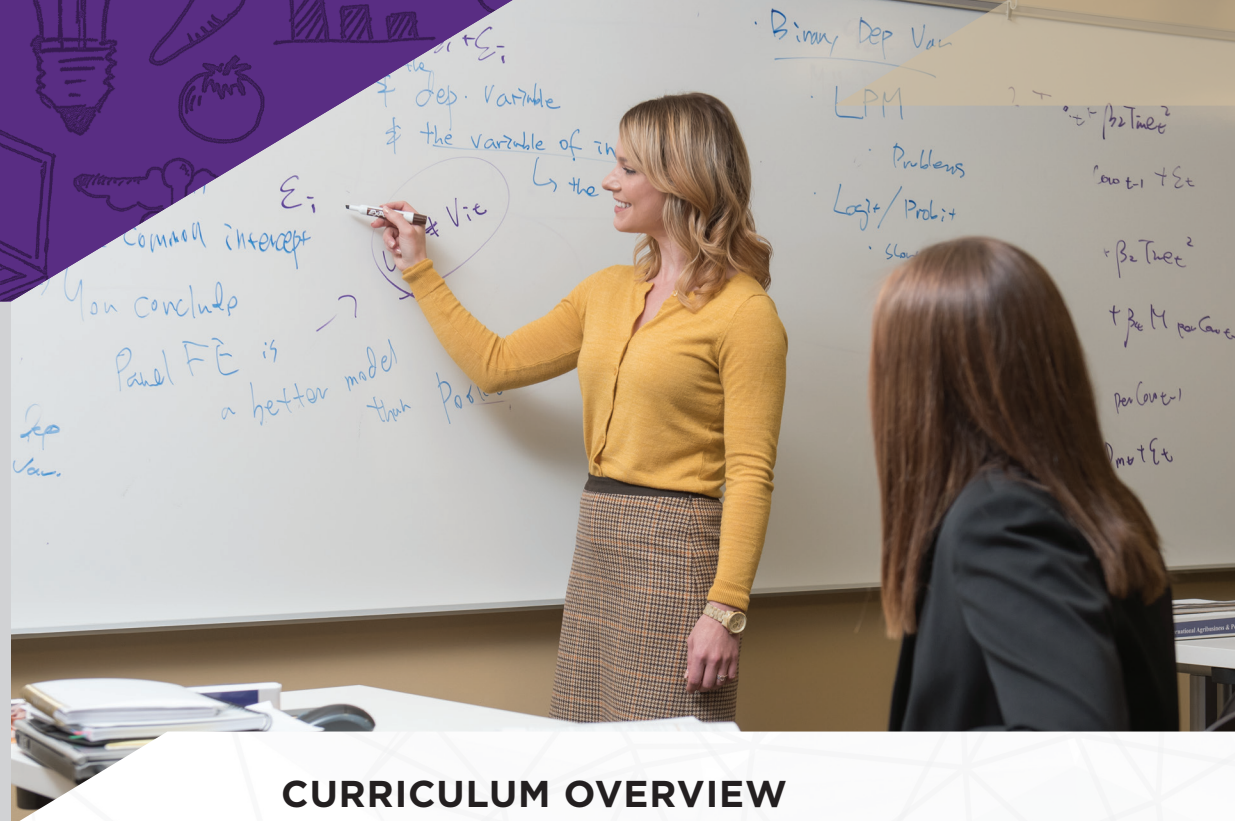
- Award-winning, industry-centered, distance education degree program focused on the food, animal health and agribusiness industries.
- Students who have earned a Master of Agribusiness degree from K-State will have developed and synthesized a portfolio of skills to:

Approach problem-solving using a combination of analytical and quantitative tools and apply solutions to firm-level problems.

Understand how to effectively use computer and information technologies to increase efficiency in the workplace.

Refine verbal and written communication skills to effectively guide organizational change and manage a diverse workforce and clientele.

Identify opportunities for competitive advantage through strategic value chain analysis.



## CURRICULUM OVERVIEW

Program flexibility enables students to continue working full-time, even for those who travel frequently. Coursework is done through the internet, DVDs, podcasts and live online recitation sessions. Students visit the K-State Olathe campus for two weeks each year. There are four one-week campus sessions during the first two years and a week cumulatively during the third year of the program. Time on campus allows students to meet classmates and faculty, train with technology, interact with industry leaders and present in groups.

### Topics include:

- Introduction to computer decision tools for agribusiness
- Agribusiness financial management
- Applied agribusiness logistics
- Applied agribusiness economics
- Optimization techniques for agribusiness
- Agribusiness risk management
- Applied econometric analysis
- International agribusiness policy analysis
- Behavioral management theory
- Marketing concepts and research
- Advanced food and agribusiness management
- Seminar in agricultural economics analysis
- Comparative food and agriculture systems
- Economic issues in the global animal health industry
- Master's thesis research