

HOSPITALITY MANAGEMENT COURSE OPTIONS



Courses offered at K-State Olathe

HM 361 Introduction to Hotel Operations (3 credits)

Dr. Brett Horton | Offered on campus Fall 2019 on Thursdays, 5:30-8:20 p.m.

Discussion of the hotel industry past, present, and future. Discover why the lodging industry does what it does and how it creates experiences that transform the lives of guests and staff alike. Students will be immersed in the strategy, operations, and details of: front office, housekeeping, sales, marketing, facilities, revenue management, accounting, food and beverage, and human resources in order to lead and manage exceptional lodging operations.

HM 421 Hospitality Service Systems (3 credits)

Dr. Brett Horton | Offered on campus Spring 2020

Examination of the complexities of leading yourself and others to create experiences that transform the lives of guests. A focus on developing: leadership acumen, problem-solving methods, process management tools, work methods, team development skills, and evaluation of hospitality systems.

HM 422 Cost Controls in Hospitality Operations(3 credits)

Dr. Brett Horton | Offered on campus Spring 2020

Learn to apply accounting principles to the hospitality industry. Financial tools will be applied to managing and leading in lodging, meetings/conventions/events, and food service operations. Students will employ managerial, financial, and ethical considerations associated with procurement as well as human resource management.

HM 423 Facility Management (3 credits)

Dr. Brett Horton | Offered on campus Fall 2020

Learn to demonstrate the proper selection of equipment, maintenance contracts, layouts, and design within the hospitality industry. Special emphasis will be placed on sustainability, renovation, safety and security measures, and developing risk management programs. Understand project management techniques to increase the guest experience.

HM 464 Revenue Management (3 credits)

Dr. Brett Horton | Offered on campus Spring 2021

Understand analysis and interpretation of key lodging statistics including occupancy percentage, average daily rate (ADR), revenue per available room (REVPAR), and customer profiles. Overview of forecasting methods and pricing and distribution channel strategies. Emphasis on concepts and practices of revenue management in the hotel/lodging industry.

HM 664 Advanced Hotel Operations (3 credits)

Dr. Brett Horton | Offered on campus Spring 2021

Use strategic management processes as decision-making tools to integrate marketing, human resources, operations, and financial performance measures in the leadership and management of a dynamic hotel environment. Discuss strategic management with hotel leaders from across Greater Kansas City.

Questions?

Contact us at 913-307-7373 or
olatheapp@ksu.edu