Bachelor’s Degree
HOSPITALITY MANAGEMENT
DEGREE COMPLETION PROGRAM

Kansas State University | Olathe
WHY HOSPITALITY MANAGEMENT?

America’s hospitality field — particularly in lodging and food service — is undergoing tremendous growth. In Greater Kansas City, the lodging industry is projected to grow 5-6 percent or 4,000 rooms as more luxury, boutique, corporate, niche and economy brand hotels are added. As the industry grows, so does the demand for highly-skilled professionals.

This undergraduate program is for professionals in the hospitality industry who want to complete their bachelor’s degree in hospitality management. The program is designed to provide professionals with managerial and leadership skills to advance their careers.

Program Advantages

• Application of skills relevant to all aspects of hospitality and guest services.
• Immediate use of concepts and skills in your work environment.
• Full-time faculty/advisors with lodging and restaurant experience.
• Working relationships with Johnson County Community College, Kansas City Kansas Community College and Metropolitan Community College.

How is the program delivered at K-State Olathe?

Some courses are offered in person and other courses are offered online. In-person classes meet once a week at the K-State Olathe campus. Online options through K-State Global Campus also will be used. Most courses are 16 weeks in length.
CURRICULUM OVERVIEW

The program’s curriculum is designed to prepare working professionals in the hospitality industry to become better leaders and managers in lodging, restaurants, clubs, conference centers, event spaces, sales and human resources. A systems approach to hospitality management will be explored in the curriculum and 900 hours of hands-on experience is required.

Topics include:

- Hotel, restaurant and event operations
- Cost controls in hospitality operations
- Sales and promotions
- Beverage management
- Service systems
- Revenue management
- Facilities management
- Human resource management
- Hospitality law
- Advanced hotel operations
- Accounting
- Finance
- Marketing
FREQUENTLY ASKED QUESTIONS

How long does it take to complete the program?
The program is designed for students to complete their bachelor’s degree in two to three years, depending on course transferability.

What courses transfer to Kansas State University’s degree completion program?
Use the Course Transfer Equivalency database — olathe.k-state.edu/transfermycourses — to find which credits transfer. For specific questions about courses, email olatheapp@k-state.edu.

Why get a bachelor’s degree through K-State Olathe?
A degree in hospitality, along with work experience, will open doors to a richer hospitality leadership position. In addition, the program’s faculty are well connected with area hospitality leaders — allowing you to live in KC, work in KC and earn your degree in KC.

What career pathways are available with a hospitality management bachelor's degree?
- Owner/Entrepreneur
- General manager
- Director of rooms
- Director of sales
- Director of events
- Conference service manager
- Revenue manager
- Director of food and beverage

LEARN MORE

olathe.k-state.edu/hospitality
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